

# BATTILOSSI

Est 1959

## Preview Salone 2023

THE DIFFERENT DECLINATIONS OF THE BATTILOSSI RUG PROJECT AT THE SALONE DEL MOBILE  
@ FIERA MILANO RHO, PAV. 3 BOOTH M23

**Explore the made-to-measure world of Battilossi.**

**The culture of rug for collections, unique bespoke projects and private label creations.**

Battilossi, the Turin-based company of rugs characterized by manufacturing excellence, chromatic harmony and calibrated elegance, continues to gain momentum and prepares to debut as a protagonist at the next Salone del Mobile, on scene in Milan from 18 to 22 April.

One of the few companies in this field that can make use of two factories, each one expressing the tradition of the country of origin, in Kathmandu (Nepal), where sophisticated hand-knotted and hand-woven carpets are made in natural materials, and in Lahore (Pakistan), where the most innovative textures are developed, Battilossi is taking part for the first time in the most important global fair for the home-furnishing sector.

A precious opportunity to reveal the 3 possible declinations of its project on rug: collections aimed at shops and end customers that mix traditional techniques seeking new creative results, bespoke rugs created meet the specific needs of a project or the requests of an artist, up to the "private label" collection dedicated to the design studios and furniture industries, in which Battilossi makes its design consultancy and manufacturing skills available to create an 'ad hoc' offer in line with the brand's world of reference.

The exhibition will present the "timeless" icons of the brand, alongside the moodboards with samples of the main collections: mobile elements inject dynamism into the scene, allowing to test the possible combinations of carpets, with a view to the complementarity of the models that pervades the entire offer, designed to reconfigure the space in ever-changing combinations.

### Eclectica

Designed in Italy and handknotted in Pakistan, in 100% Ghazni precious wool. Its unique surface is achieved through the meticulous work of a team of restorers of antique rugs. Small-pot dyeing heightens the texture in a celebration of colour.

The abstract, organic designs in the Eclectica collection demonstrate how sublime refinement can be found in something as prosaic as a corroded sheet of metal, and the profound abilities of yarn to transform and tell tangible stories.

Design. Brushpaint (Colors: Brown, Red), Checker Print (Colors: Bronze, Choco), Cosmo (Colors: Night, Sand), Crossroads (Colors: Charcoal, Silver), Earth (Colors: Lava, Moss), Glaze (Colors: Persimmon), I Jean (Colors: Ice, Mud, Stone), Largo (Colors: Cement, Ocean, Sand), Night Vision (Colors: Fire, Petrol), Print on Print (Colors: Sugar, Tangerine), Short Round (Colors: Foliage, Magma), Sideways (Colors: Rust, Steel, Sunset), Tangy (Colors: Biscuit, Dust), Wabi Sabi (Colors: Desert, Sunset).

Custom materials, colors and size available upon request.

Hand-knotted in Lahore, Pakistan.

### Pattern Mix

Designed in Italy and handknotted in Lahore, the collection is the result of matching a small technical weaving feature particular to Battilossi workshops in Pakistan with the vision of designer Draga Obradovic, whose fabrics combine hand-printing and painting with the organic look and feel of vintage textiles. The fabrics created by Draga Obradovic's atelier achieve her signature look and authenticity through layering cloth, pattern and colour; here they are translated into a pile carpet collection with its own signature style. The Pattern Mix collection has been developed to give a unique and captivating style to modern and informal environments.

Design. Pattern Mix 2 (Colors: Carbon, Coffee, Steel, Suede), Pattern Mix 3 (Colors: Linen), Pattern Mix 4 (Colors: Mist, Moss), Pattern Mix 5 (Colors: Ivory, Lapis), Pattern Mix 6 (Colors: Castagna), Pattern Mix 7 (Colors: Linen), Pattern Mix 9 (Colors: Ivory, Spice), Pattern Mix 10 (Colors: Ivory), Pattern Mix 12 (Colors: Black, Cream, Taupe), Pattern Mix 14 (Colors: Apricot, Denim, Pebble), Pattern Mix 15 (Colors: Fog, Honey).

Custom materials, colors and size available upon request.

Hand-knotted in Lahore, Pakistan.

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## Tocca

The Tocca collection rugs consist of three elements, geometry, colour and texture, working together to create a movement, a dance. Perfectly pitched colour, alluring texture, subtle design, complex weave and precise detailing. Tocca designs have extremely complex woven structure with more than six overlaying textures that give the rugs a unique handle and visual texture.

Design. T1 (Colors: Lemon Grey, Shadow, Silver), T2 (Colors: Argento, Dune), T3 (Colors: Grey, Spring, Steel Dune), T4 (Colors: Orange, Persian Plum, Sahara), T5 (Colors: Copper, Petrol), T6 (Colors: Cream, Pearl, Smoky Quartz).

Custom materials, colors and size available upon request.

Hand-knotted in Kathmandu, Nepal.

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